



## Motorsport Games Celebrates Significant Month for Le Mans Ultimate and Studio 397

July 9, 2025

MIAMI, July 09, 2025 (GLOBE NEWSWIRE) -- Motorsport Games Inc. (NASDAQ: MSGM) ("Motorsport Games" or "the Company") is today reporting on reaching key operational milestones for *Le Mans Ultimate*, the official game of the FIA World Endurance Championship and the 24 Hours of Le Mans, and *RaceControl*, the Company's matchmaking and online racing system, which provides enhanced access to online features, including championships, extended registration periods, and priority driver reports.

June was a pivotal month for the FIA World Endurance Championship as the biggest motorsport endurance event of the year in real-life took place – the 24 Hours of Le Mans, from which *Le Mans Ultimate* draws its name and inspiration. Motorsport Games and Studio 397 B.V., a wholly owned subsidiary of the Company ("Studio 397"), planned and executed significant activities, updates and promotion around this extraordinary event.

On June 10, Motorsport Games delivered a large update, bringing support for Teams and Driver Swaps along with Custom Liveries for *RaceControl Pro* subscribers – the Company's online ecosystem platform that supports optional subscriptions for power-users, granting additional features. Following this, on June 13, the Company announced an official release date for the game to transition to "version 1.0" full release away from *Early Access*, adding two new cars free for all players (Aston Martin Valkyrie AMR LMH and Mercedes AMG LMGT3 Evo). Finally, Studio 397 confirmed the addition of the European Le Mans Series to the game as an expansion to the existing agreement with the Automobile Club de l'Ouest, the organizer of the 24 Hours of Le Mans endurance race.

The net result of June activity has resulted in new heights for the growing *Le Mans Ultimate* racing simulator title. Firstly, reaching an all-time peak concurrent player count– higher than the initial launch levels in February 2024 and over double that in the previous month. This latest title in the Company's portfolio has also set a record for a Studio 397 product by generating revenues over the past eighteen months approximately eleven times faster than the prior racing title, *rFactor 2*. Similarly, subscriptions to the *RaceControl* service, which provides additional support to all our titles including *Le Mans Ultimate*, grew by 148% in June 2025 compared to the prior month, breaking all monthly revenue records since the new service was deployed in December 2024.

"We continue to be encouraged by the positive reception of the game, as evidenced by the achievements during this significant month for the title" commented Stephen Hood, President and Chief Executive Officer of Motorsport Games.

Hood continued, "With the version 1.0 release set to follow shortly with new exciting content on July 22, alongside quality of life fixes, followed by new licensed content in the form of the European Le Mans Series, not to mention the much requested Career Mode confirmed to be in development and expected to be delivered in early 2026, we are delighted with the upward trajectory of both product and service performance."

### About Motorsport Games:

Motorsport Games is a racing game developer, publisher and esports ecosystem provider of official motorsport racing series. Combining innovative and engaging video games with exciting esports competitions and content for racing fans and gamers, Motorsport Games strives to make racing games that are authentically close to reality. The Company is the officially licensed video game developer and publisher for iconic motorsport racing series including the 24 Hours of Le Mans and the FIA World Endurance Championship, releasing *Le Mans Ultimate* in Early Access. Motorsport Games also owns the industry leading *rFactor 2* and *KartKraft* simulation platforms. *rFactor 2* also serves as the official sim racing platform of Formula E, while also powering F1 Arcade through a partnership with Kindred Concepts. Motorsport Games is also an award-winning esports partner of choice for the 24 Hours of Le Mans, creating the renowned *Le Mans Virtual Series*. Motorsport Games is building a virtual racing ecosystem where each product drives excitement, every esports event is an adventure, and every race inspires.

For more information about Motorsport Games visit: [www.motorsportgames.com](http://www.motorsportgames.com).

### Forward-Looking Statements

Certain statements in this press release, the related conference call and webcast which are not historical facts are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and are provided pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any statements or information in this press release, the related conference call and webcast that are not statements or information of historical fact may be deemed forward-looking statements. Words such as "continue," "will," "may," "could," "should," "expect," "expected," "plans," "intend," "anticipate," "believe," "estimate," "predict," "potential," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, but are not limited to, the statements concerning releasing version 1.0 of *Le Mans Ultimate*, adding the European Le Mans Series to the game, delivering Career Mode in early 2026, and making racing games that are authentically close to reality and building a virtual racing ecosystem where each product drives excitement, every esports event is an adventure, and every race inspires.

All forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements, many of which are generally outside the control of Motorsport Games and are difficult to predict. Examples of such risks and uncertainties include, without limitation, the ability to release version 1.0 of *Le Mans Ultimate* as planned, the ability to continue development of the game in key areas, the ability to add the European Le Mans Series to the game and deliver Career Mode as planned and the ability to make racing games that are authentically close to reality and build a virtual racing ecosystem where each product drives excitement, every esports event is an adventure, and every race inspires.

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Additional factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements can be found in the Company's filings with the SEC, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2024, its Quarterly Reports on Form 10-Q filed with the SEC during 2025, as well as in its subsequent filings with the SEC. The Company anticipates that subsequent events and developments may cause its plans, intentions and expectations to change. The Company assumes no obligation, and it specifically disclaims any intention or obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by law. Forward-looking statements speak only as of the date they are made and should not be relied upon as representing the Company's plans and expectations as of any subsequent date.

#### **Website and Social Media Disclosure**

Investors and others should note that we announce material financial information to our investors using our investor relations website ([ir.motorsportgames.com](http://ir.motorsportgames.com)), SEC filings, press releases, public conference calls and webcasts. We use these channels, as well as social media and blogs, to communicate with our investors and the public about our company and our products. It is possible that the information we post on our websites, social media and blogs could be deemed to be material information. Therefore, we encourage investors, the media and others interested in our company to review the information we post on the websites, social media channels and blogs, including the following (which list we will update from time to time on our investor relations website):

#### **Websites**

[motorsportgames.com](http://motorsportgames.com)

#### **Social Media**

Twitter: [@msportgames](https://twitter.com/msportgames)

Instagram: [msportgames](https://www.instagram.com/msportgames)

Facebook: [Motorsport Games](https://www.facebook.com/MotorsportGames)

LinkedIn: [Motorsport Games](https://www.linkedin.com/company/MotorsportGames)

The contents of these websites and social media channels are not part of, nor will they be incorporated by reference into, this press release.

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A photo accompanying this announcement is available at: <https://www.globenewswire.com/NewsRoom/AttachmentNg/51915b03-668a-4865-9f9f-c0839d2588f6>